

ORDER



KSJV

Orders	Order / Rev:	1061497	
	Alt Order #:	06838590	
	Product Desc:	AMER FOR PROSPERITY	
	Estimate:	466	
	Flight Dates:	08/28/12 - 09/03/12	
	Original Date / Rev:	08/06/12 / 08/27/12	
	Order Type:	GENERAL	
			Primary AE: Amy McCreary
			Sales Office: BLPHI
			Sales Region: National
Agency	Name:	Mentzer Media Services, Inc.	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		600 Fairmont Ave.	Billing Cycle: EOM/EOC
		Towson, MD 21286	Agency Commission: 15%
Advertiser	Name:	Americans for Prosperity - Raised	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/03/12	51	\$41,775.00	\$35,508.75	September 2012	51	\$41,775.00	\$35,508.75	0.00
					Totals	51	\$41,775.00	\$35,508.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Seattle	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$41,775.00
Market	100%	\$112,905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$33,871.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$23,710.14
KTUD	0%	\$0.00
KVVU	10%	\$11,290.54
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$2,258.11

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/28/12	08/31/12	M-F	6-7a WakeUp w/Wagners		6-7a		-TWTF--	:30	4	\$700.001	0.00	NM		4	\$2,800.00
WAKE UP W/ WAGNERS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week:	08/27/12		09/02/12		-TWTF--		4	\$700.00	0.00						

Order / Rev: 105149
 Alt. Order #: 06838590
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Americans for Prosperity
 Product Desc: AMER FOR PROSPERITY
 Estimate: 466

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	08/28/12	08/31/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$700.001	0.00	NM		4	\$2,800.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE UP W/ WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-TWTF--	4	\$700.00	0.00																					
E 2	KSNV	08/28/12	08/31/12	Today Show	CM	658a-9am	-TWTF--	:30	3	\$1,400.001	0.00	NM		3	\$4,200.00											
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-TWTF--	3	\$1,400.00	0.00																					
E 3	KSNV	08/28/12	08/31/12	M-F Today Show II 3rd HOM	9-10a		-TWTF--	:30	3	\$500.001	0.00	NM		3	\$1,500.00											
M-F Today Show II																										
TODAY SHOW 2																										
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Week: 08/27/12	09/02/12	-TWTF--	3	\$500.00	0.00																					
E 4	KSNV	08/28/12	08/31/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$450.001	0.00	NM		4	\$1,800.00											
Dr Phil																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-TWTF--	4	\$450.00	0.00																					
E 5	KSNV	08/28/12	08/31/12	M-F Early News	CM	5-630p	-TWTF--	:30	4	\$1,000.001	0.00	NM		4	\$4,000.00											
M-F Early News																										
EARLY NEWS 3 AT 5																										
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Week: 08/27/12	09/02/12	-TWTF--	4	\$1,000.00	0.00																					
E 6	KSNV	08/28/12	08/31/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	4	\$1,000.001	0.00	NM		4	\$4,000.00											
M-F Jeopardy/Wheel of Fortune																										
JEOPARDY/WHEEL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-TWTF--	4	\$1,000.00	0.00																					
E 7	KSNV	08/31/12	08/31/12	Face to Face w/ RalstonCM	CM	730-758pm	----F--	:30	1	\$800.001	0.00	NM		1	\$800.00											
Face to Face w/ J.Ralston																										
FACE TO FACE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	----F--	1	\$800.00	0.00																					
E 8	KSNV	08/28/12	08/31/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	3	\$1,100.001	0.00	NM		3	\$3,300.00											
M-F News 3 at Eleven																										
NEWS 3 NITESIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-TWTF--	3	\$1,100.00	0.00																					
E 9	KSNV	08/28/12	08/31/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00											
Tonight Show																										
TONIGHT SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-TWTF--	4	\$425.00	0.00																					
E 10	KSNV	09/01/12	09/01/12	Saturday Today	CM	7a-9am	----S-	:30	1	\$625.001	0.00	NM		1	\$625.00											
Saturday Today																										
SAT TODAY																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/27/12</td> <td>09/02/12</td> <td>----S-</td> <td>1</td> <td>\$625.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/27/12	09/02/12	----S-	1	\$625.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	----S-	1	\$625.00	0.00																					
N 11	KSNV	09/01/12	09/01/12	Sa-Su Early News	CM	5pm-630pm	----S-	:30	1	\$650.001	0.00	NM		1	\$650.00											
Sa-Su Early News																										
EARLY NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	----S-	1	\$650.00	0.00																					
N 12	KSNV	09/01/12	09/01/12	Weekend Jeopardy/WheGm	CM	630-730pm	----S-	:30	1	\$500.001	0.00	NM		1	\$500.00											
WKND Jeop/Wheel																										
JEOPARDY/WHEEL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	----S-	1	\$500.00	0.00																					
N 13	KSNV	09/01/12	09/01/12	CM	730-758pm	----S-	:30	1	\$375.001	0.00	NM		1	\$375.00												

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 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Americans for Prosperity
 Product Desc: AMER FOR PROSPERITY
 Estimate: 466

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
To the Point - PM															
To the Point															
TO THE POINT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		1	\$375.00			0.00					
N14	KSNV	09/01/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NITESIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S~		1	\$1,100.00			0.00					
N15	KSNV	09/02/12	09/02/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.001	0.00	NM		1	\$325.00
News 3 Sunrise SUNDAY															
NEWS SUN WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1	\$325.00			0.00					
N16	KSNV	09/02/12	09/02/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1	\$625.00			0.00					
N17	KSNV	09/02/12	09/02/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
Meet the Press															
MEET THE PRESS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1	\$3,000.00			0.00					
N18	KSNV	09/02/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1	\$1,100.00			0.00					
N19	KSNV	09/02/12	09/02/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00
Sports Night in Las Vegas															
SPORTS IN VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1	\$400.00			0.00					
N20	KSNV	09/03/12	09/03/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP W WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1	\$700.00			0.00					
N21	KSNV	09/03/12	09/03/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1	\$1,400.00			0.00					
N22	KSNV	09/03/12	09/03/12	M-F Today Show II	CM	9-10a	M-----	:30	1	\$500.001	0.00	NM		1	\$500.00
M-F Today Show II															
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1	\$500.00			0.00					
N23	KSNV	09/03/12	09/03/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.001	0.00	NM		1	\$450.00
Dr Phil															
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1	\$450.00			0.00					
N24	KSNV	09/03/12	09/03/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1	\$1,000.00			0.00					
N25	KSNV	09/03/12	09/03/12		CM	630-730pm	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00

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				M-F Jeop/Wheel												
				M-F Jeopardy/Wheel of Fortune												
				JEOPARDY/WHEEL												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 09/03/12	09/09/12	M-----	1	\$1,000.00	0.00							
N 26	KSNV	09/03/12	09/03/12	Face to Face w/ RalstonCM		730-758pm		M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				Face to Face w/ J.Ralston												
				FACE TO FACE												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 09/03/12	09/09/12	M-----	1	\$800.00	0.00							
N 27	KSNV	09/03/12	09/03/12	M-F News 3 at Eleven	CM	11pm-1135pm		M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven												
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 09/03/12	09/09/12	M-----	1	\$1,100.00	0.00							
N 28	KSNV	09/03/12	09/03/12	The Tonight Show	CM	1135p-1237a		M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Tonight Show												
				TONITE SHOW												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 09/03/12	09/09/12	M-----	1	\$425.00	0.00							
N 29	KSNV	08/28/12	08/30/12	Face to Face in PRIME	CM	8-11pm		-TWT---	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
				Face to Face in PRIME												
				FACE TO FACE												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 08/27/12	09/02/12	-TW----	2	\$800.00	0.00							

Totals 51 \$41,775.00